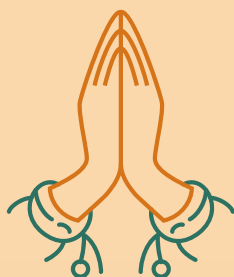




CAMBRIDGE UNIVERSITY

HINDU CULTURE SOCIETY



WELCOME
NAMASTE



Thank you for considering a partnership with Cambridge University Hindu Cultural Society. We are the heartbeat of Hindu life at Cambridge, welcoming more than 900 students and friends to celebrate culture, explore values, and serve our wider community.

At a glance

- 900+ members across all 31 colleges
- 1600 Instagram and 1300 Facebook followers
- 5 signature events attracting over 2 000 cumulative attendees each year
- 33 years of history – founded 1992



ABOUT CUHCS

Cambridge University Hindu Cultural Society builds a vibrant home-from-home for students. Weekly meet-ups, talks, and sports fixtures sit alongside showpiece festivals such as Diwali Ball, Garba Night, and Holi. Our flagship charity showcase, Mastana, draws an audience of more than 1000 and raises funds for causes in the UK and South Asia.



OUR PILLARS

Dharma – Learning and reflection

Speaker series, study circles, and Soul Sounds devotional gatherings.

Seva – Service in action

Annual Sewa Week, Mastana fundraising, and constant volunteering opportunities.

Sanskriti – Culture and community

Inclusive festivals and arts programmes that unite the whole university.



COMMITTEE 2025 - 2026



Sneha Daga
President



Yashashvi Mehta
Vice President



Anika Mitra
Secretary



Krish Agarwal
Treasurer



Vidhi Jain
Events



Aditya Jain
Events



Anushree Joshi
Publicity Officer



Prisha Jindal
Community Outreach



Shrey Rawat
Sports Coordinator



Arya Bhat
Sanskhaar &
Sewa



Pragvansh Bhatt
Technology Officer





WHY PARTNER WITH US

A CUHCS collaboration plugs you into a network of high-achieving, values-driven students who become tomorrow's leaders in tech, finance, academia, and public service. Your brand gains:

- Authentic visibility at Cambridge's biggest South Asian events
- Targeted digital reach through our social channels and mailing list
- Story-telling assets – vibrant photos and videos that perform on social media
- Opportunities to engage directly with students through stalls, talks, and workshops

Event	Date	Attendance	Highlights
Diwali Ball	November	250	Three-course dinner, live performances, DJ
Garba Night	October	175	Live folk band, traditional prayer
Holi Festival	March	500	Campus-wide colour celebration
Mastana Charity Showcase	February	1000	Theatre production raising £££ for charity
Dharmic Games	Twice a year	100	Inter-uni sports tournament





EXPERIENCE THE ENERGY

Diwali Ball



Candle-lit hall, three-course vegetarian feast, classical-to-Bollywood performances and a DJ that keeps 250 guests dancing till late.

Holi Festival



500 students turn Jesus Green into a technicolour canvas; our most shared Instagram moment of the year.





Garba Night



170 students twirl dandiya sticks to a live Gujarati folk band, celebrating Navratri and the power of Shakti.





Mastana Charity Showcase



A 1000-seat theatre production that raises thousands for UK & South Asian causes and spotlights South Asian talent.





Dharmic Games



Mixed-gender cricket, kabaddi, and netball squads battle universities nationwide, forging friendships through sport.





YEAR-ROUND PROGRAMMES

Sports – Regular training sessions and regional fixtures provide jersey and banner exposure seen by hundreds.

SANSKAAR & SEVA



Weekly study circles and an annual Sewa Week channel learning into hands-on volunteering and community impact.

CAREERS & OUTREACH



Speaker panels, skills workshops, and our upcoming Access Conference connect employers with Cambridge's brightest.





RECENT PARTNERS

This year our events were powered by:

- **Heavenly Desserts** – Confectionary
- **Cambridge Crêpes** – Street Food
- **Tiffin Truck** – Hospitality
- **Bright Network** – Graduate Recruitment





SPONSOR EXCLUSIVITY

We commit to one sponsor per sector across the year. If you book the “Title” or “Presenting” level for any event, we lock out competitors in your niche for the rest of 2025–26.

SOCIETY PARTNER (EXCLUSIVE)

Contribution	Benefits
£2500	Full-year branding across every CUHCS event and publication, first refusal on speaker slots and campus activations, eight VIP tickets across the calendar, quarterly impact reports

EVENT SPONSORSHIP MENUS

Below are headline benefits for each event. We are happy to tailor packages.





DIWALI BALL

Level	Contribution	Benefits
Title Sponsor	£800	Naming rights, logo on tickets and stage screen, two speaking moments, 3 tickets, social media mention
Supporting Sponsor	£400	Logo on menus and photobooth strips, 3 tickets, social media mention
In-Kind Partner	Goods or services	Product placement on tables or guest gift bags, 3 tickets

GARBA NIGHT

Level	Contribution	Benefits
Title Sponsor	£500	Branding on backdrop, verbal thank-you, social media posts, 2 tickets
Supporting Sponsor	£250	Logo on publicity, 2 tickets, social media shout-out
In-Kind Partner	Goods or services	Display stall at venue, 2 tickets





HOLI FESTIVAL

Level	Contribution	Benefits
Title Sponsor	£750	Logo on Holi T-shirts, social media posts, 2 tickets
Supporting Sponsor	£300	Banner at entry gate, logo on recap reel, 2 tickets
In-Kind Partner	Goods or services	Snack stall or product giveaway, 2 tickets

MASTANA CHARITY SHOWCASE

Level	Contribution	Benefits
Presenting Partner	£750	Naming rights, full-page programme advert, on-stage introduction, social media posts, 5 tickets
Gold Partner	£500	Half-page advert, social media post, foyer stall
Silver Partner	£200	Logo on programme and social posts





DHARMIC GAMES & SPORTS

Level	Contribution	Benefits
Kit Sponsor	£400	Logo on team kit for all sports, team photo set
Matchday Sponsor	£150	Banner at home fixtures, social media takeover
Equipment Partner	Goods or services	Branding on sports equipment

BESPOKE AND YEAR-ROUND OPPORTUNITIES

- Career panels and skills workshops
- Student ambassador programmes
- Sponsored wellbeing initiatives (yoga, meditation, sports tasters)



NEXT STEPS

Ready to explore a partnership?

Email our Community Outreach
Officer Prisha at pj400@cam.ac.uk

or

our Treasurer Krish at
kra35@cam.ac.uk.

We can arrange a quick call to tailor a
package that meets your goals.